

**Rebuttal to Argument in Favor of Measure T**  
**(248 words)**

Don't be fooled! Measure T isn't a tax on Chevron – it's a job killer that will bankrupt small, locally-owned businesses in Richmond by forcing them to pay higher taxes which they cannot afford.

Measure T raises taxes on nearly every business in Richmond including bakeries, restaurants, and small grocery stores – likely driving these companies out of business or out of town.

Measure T is a tax on all of us – threatening good-paying jobs for Richmond residents. We should do more to keep jobs in our community, not drive them away.

Measure T will increase the cost of everything made in Richmond, including bread, gasoline and other essentials goods and services – unfairly impacting low and middle-income Richmond residents who can afford it the least.

Measure T unfairly taxes local businesses that provide Richmond residents with good-paying jobs, while letting out-of-town corporations who operate in our community pay nothing.

Richmond has worked hard to attract good-paying “Green-collar” jobs, including solar manufactures. Measure T will drive those businesses out of town by making it too expensive to operate in Richmond.

We are facing difficult economic times with many small businesses in Richmond struggling to make ends meet and avoid laying off local workers. Measure T will likely put many of those small, family-owned businesses on the brink of bankruptcy.

Richmond faces serious problems that require creative solutions. But Measure T is the wrong approach to solving the problems we face.

Richmond simply can't afford Measure T. Vote No on Measure T.

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# SIGNATURE STATEMENT

(Elections Code Section 9600 et al)

All arguments concerning measures filed pursuant to Division 9 of the Elections Code shall be accompanied by the following statement to be signed by each author of the argument. Names and titles listed will be printed in the Voter's Information Pamphlet in the order provided below and will appear as indicated below.

"The undersigned author(s) of the:

- Argument in favor of
- Argument against
- Rebuttal to the argument in favor of
- Rebuttal to the argument against

Ballot measure (insert letter) T at the General Election  
(Type of election: primary, general, special)

Election for the City of Richmond  
(Jurisdiction - name of district)

to be held on November 4, 2008 hereby state that such argument  
(Election date)

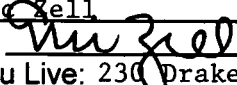
is true and correct to the best of their knowledge and belief."  
(his/her/their)

## ARGUMENT/REBUTTAL FILED BY (check any of the following that apply):

**Board of Supervisors or Governing Board**  
Contact Person's Printed Name: \_\_\_\_\_  
Contact Person's Signature: \_\_\_\_\_  
Title: \_\_\_\_\_  
Phone: \_\_\_\_\_ FAX: \_\_\_\_\_  
E-Mail: \_\_\_\_\_

**Bona Fide Association of Citizens or Filers of Special District Initiative**  
Name of Association: \_\_\_\_\_  
Principal Officer's Printed Name: \_\_\_\_\_  
Principal Officer's Signature: \_\_\_\_\_  
Title: \_\_\_\_\_  
Phone: \_\_\_\_\_ FAX: \_\_\_\_\_  
E-Mail: \_\_\_\_\_

**Attach Bona Fide Association of Citizens Data Sheet.**

**Individual voter who is eligible to vote on the measure**  
Printed Name: Eric Zell  
Signature of Voter:   
Address Where You Live: 230 Drakes Bay Court, Richmond, CA 94801  
Phone: (510) 231-4800 FAX: (510) 231-4855  
E-Mail: \_\_\_\_\_

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# AUTHORIZATION FOR ANOTHER PERSON OR PERSONS TO SIGN REBUTTAL ARGUMENT

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I, Eric Zell \_\_\_\_\_ authorize the following person(s) to sign  
(Print name of FILER of the argument)

the rebuttal to the argument

- in favor  
 against

Measure J for the November 4, 2008 election.  
(Letter) (Election Date)

(One or more people who signed the argument may be replaced with different people to sign the rebuttal)

1. ~~Christine Simmons~~ AL MOORE to sign instead of \_\_\_\_\_  
(Print name of rebuttal signer) (Print name of argument signer)
  2. MARK QUILICI to sign instead of VERNOID HARTNEY  
(Print name of rebuttal signer) (Print name of argument signer)
  3. \_\_\_\_\_ to sign instead of \_\_\_\_\_  
(Print name of rebuttal signer) (Print name of argument signer)
  4. \_\_\_\_\_ to sign instead of \_\_\_\_\_  
(Print name of rebuttal signer) (Print name of argument signer)
  5. \_\_\_\_\_ to sign instead of \_\_\_\_\_  
(Print name of rebuttal signer) (Print name of argument signer)
- Signature of Filer: Eric Zell \_\_\_\_\_ Date: 8-14-08

Attach this form to the 2-page "Signature Statement" submitted with the rebuttal argument.

# SIGNATURE STATEMENT - PAGE 2

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CHECK ONE OF THE FOLLOWING & RECORD LETTER OF MEASURE:

- Argument in Favor of Measure \_\_\_\_\_
- Argument Against Measure \_\_\_\_\_
- Rebuttal to Argument in Favor of Measure 7
- Rebuttal to Argument Against Measure \_\_\_\_\_

The signatures of the following persons will be printed as submitted below following the argument or rebuttal.

SIGNATURE	PRINT NAME as it will appear in the Voter's Information Pamphlet	PRINT TITLE AND NAME OF ASSOCIATION (IF APPLICABLE) as it will appear in the Voter's Information Pamphlet.	Are you signing on behalf of an association? YES or NO*	DATE
	Rafael Madrigal	President 23rd St. Merchants Assoc.	Yes	8/14/08
	Paul Leikin	President + CEO Gentry DECOR	NO	8/14/08
	CASSANDRA A SIRKOVICS	OWNER Cassandra's Wedding Cakes	NO	8/14/08
	Alan Baer	President Armon Locksmith Service	NO	8/15/08

\*If the argument or rebuttal is being signed by a principal officer on behalf of an association that is supporting or opposing the measure, the name of the association will appear on the first line, followed by the principal officer's name and title on the second line as the example illustrates:

Contra Costa County Elections Department  
s/ Stephen L. Weir, County Clerk-Recorder  
John Gray, Chair  
Golden Oaks Homeowners Association

If the argument or rebuttal is being signed by a person who is associated with a particular organization that is supporting or opposing the measure, the name of the organization will appear as follows:


# SIGNATURE STATEMENT - PAGE 2

CHECK ONE OF THE FOLLOWING & RECORD LETTER OF MEASURE:

- Argument in Favor of Measure \_\_\_\_\_
- Argument Against Measure \_\_\_\_\_
- Rebuttal to Argument in Favor of Measure   F
- Rebuttal to Argument Against Measure \_\_\_\_\_

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The signatures of the following persons will be printed as submitted below following the argument or rebuttal.

SIGNATURE	PRINT NAME as it will appear in the Voter's Information Pamphlet	PRINT TITLE AND NAME OF ASSOCIATION (IF APPLICABLE) as it will appear in the Voter's Information Pamphlet.	Are you signing on behalf of an association? YES or NO*	DATE
	MARK QUILICI	CALIFORNIA ASTROLOGY INC OPERATIONS MANAGER	NO	8/15/22

\*If the argument or rebuttal is being signed by a principal officer on behalf of an association that is supporting or opposing the measure, the name of the association will appear on the first line, followed by the principal officer's name and title on the second line as the example illustrates:

Contra Costa County Elections Department  
s/ Stephen L. Weir, County Clerk-Recorder  
If the argument or rebuttal is being signed by a person who is associated with a particular organization that is supporting or opposing the measure, the name of the organization will appear as follows:  
John Gray, Chair  
Golden Oaks Homeowners Association

# Bona Fide Association of Citizens Data Sheet

The following information is submitted by the filer(s) to establish that the organization or group is a Bona Fide Association of Citizens:

Name of Association: 2312 St. Merchants Assoc.  
Principal Officer's Printed Name: Rafael Madrid  
Principal Officers Title: President  
Phone: 510-233-4987 FAX: 510-233-4987  
E-Mail: rafaelmad@gmail.com

INSTRUCTIONS: Check and complete all that apply.

- A Form 410 Statement of Organization - establishing the group or organization as a Primarily Formed Ballot Measure committee to support or oppose the measure was filed on \_\_\_\_\_ Committee I.D. Number \_\_\_\_\_  
[This document must be filed within 10 days of the date the committee receives \$1,000.00 in contributions.]
- The organization meets on a regular basis, meetings are held at 38 Washington Ave. Richmond, CA on the following schedule Bi-weekly
- Other information that would support the claim that the group or organization is a Bona Fide Association, rather than a group of individuals who support or oppose the \_\_\_\_\_ Measure:

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I certify under penalty of perjury that the foregoing is true and correct.

Principal Officer's Signature [Signature]  
On the 14 day of August 2008 at Richmond, California.